

SSFTA Club Meeting

Tuesday, April 12, 2016

Present: Brian Guinling, To my Bryant, Malaika Bryant, Olivia Snider, Rosie Robles, Augie Robles, Tim Strem, Kristabel Garcia-Diaz, Gary Bryant, Kevin Schmidt, Drew Wilson, Susan Bowen, Elyse Goin

1. Introduction & Welcome

2.1 General report- Brian

Everything is going well

2.2 Treasurer's report:

\$6800 balance, in PayPal & bank

2.3 Membership report:(no Bob) 2 new members, some have received cards, some not.

3.1 Rider of theMonth Glasses- designs being considered

Put logo on one side, website on the other (2 colors)

72 glasses- \$170

Suggestion- logo on one side, Bakersfield on other.

Brian will put together a design and pass it along to board for approval to order.

3.2 Jerseys updates

Jerseys are on order, should ship on the 16th.

Been getting request for 'downhill' style jerseys- (non-elastic on bottom)- the more we buy, the more we save.

3.3 Ride/event recap

a. Keyesville- beautiful day, no official report yet from Sam & Keith, unofficially, looks like attendance was down.

It is a fundraiser for the club, Brian would like to see more club members attend & rice. Maybe the club can buy a couple of entree and raffle them off.

Scholarship plan for high school or college age riders our racing & wearing our jerseys

Suggestion- donate jerseys in exchange for wearing in races

Idea- put signs out to mark trails, trail name, distance and sponsored by SSFTA (like in Australia)

b. Intro to dirt ride- beginner clinic

Tommy led adults

Adrian led children

20+ people attended

many affiliated with club already

Worth creating another opportunity (in fall)

Suggestion : create flyers, put into local shops

Suggestion : tie beginner event to club BBQ or event so newcomers can experience the great social aspect of the club

c. Weekly Rides

Going well

Averaging 12-15 per ride

Recent Sunday ride- 4 new people who never have ridden before, started following club on Facebook, etc.

Thursday Social Rides

Some 12 rider days, some 2 rider days

3.4 Spring picnic May 15- (Sunday)

Club will pay for meat, Eddie will reserve site,
Potluck

Bike swap/trade, any leftover parts, Brian will take to Bike Bakersfield
Tehachapi Ride w/Tehachapi club.

Easter weekend, 30 + riders

Rider of the Month

Chris Winemore & Family

4.2 Mountain Bike Gran Fondo with TMTA (July 16, 1:00 start), Kevin Schmidt

Tester/pint/growler (lengths of courses)

Ends at a beer festival with live music

Already a flyer, has been posted on racing websites

Opportunity to reach new groups (attendees at beer festival)

Would like to have the club have a tent & have volunteers on course

Local bike shops are participating

Sponsorship levels- \$100, \$250, \$1500

Money raised to buy a trail maintenance machine, support High School racing, creating more trails for dedicated mtn bike park

Proposal- club donate to event & man the booth (Brian, Angie, Rossie, Malaika, if she is in town)

Proposed by Brian- *\$250 donation to event, seconded by Tommy & Gary*

Q- what about the age old rule of feed them and they will come?

Spring picnic the cheap fun things to attract people to the booth (key chains, beer cozies, etc) with brochures to inform them(with ride time and board meeting times)- Olivia- pro patch is a good company for this and they have bike stuff

Kevin- reminder that we had bikes tags in local shops

4.3 Trails Liaison

Reach out to City of Bakersfield, local landowners, Fish & Wildlife (Susan Bowen has been doing this and communicating with Brian)

Coordinate trash clean up & trail maintenance days

Communicate with club

4.3 "Keep Bakersfield Beautiful" event, April 23(Great American cleanup-Earth Day)

Susan has put in an application, we can go out & clean up, they will pick up the bags

8am-10 am for official event, Susan proposes two groups- 8-10 & 10-12 (so people can still ride the Saturday ride).

Brian is going to reach out to Kern Wheelmen & runners club

4.4 Items needed:

a. ride leader cards, almost out of them, and they are outdated

Tim will share information with Brian, so that more can be passed out to local bike shops(Previously the cost was shared with Kern Wheelman)

- *Proposed \$100 to generate cards(Brian), seconded by Gary.*

4.5 upcoming Rides:

Just Outstanding (Kevin Talley), Sunday April 17, leaving town at 7:00 am- Chevron at 178

Ride for Rwanda (50/25/10 mile rides) May 10- Brian is going (Elyse is going with the GGR group)

5.1 public comments

Kevin Schmidt-

Kevin is heading to Tehachapi to help mark the trail on Saturday, if anyone wants to join him

Are we going to do tshirts that match the new jerseys? Answer- we can do that

Thank you to Susan & Kevin for their effort

Meeting adjourned 7:57pm

5.2 Next Meeting- *May 10, 2016*